



SPECIFLYER

*Knowledge for Creating and Sustaining the Built Environment
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Specifications Institute*



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PRESIDENTS NOTES



A CSI TRIFECTA!

What a busy, busy month!
This month we have a Trifecta of
Chapter events!

1. First, we have our **Regular Chapter Meeting** on November 8
2. The very next day, November 9, we have **A Day at the Races**.
3. Less than a week following A Day at the Races, on November 14,

our Membership Committee is conducting "**Working Within the BIM Environment**" special membership event.

Be sure to check elsewhere in the newsletter for times, locations, and details for each of these events.

DAY AT THE RACES

By now you have either signed up for a Day at the Races or not, since reservations are now closed. If you did sign up, BOY!, are you in for a treat! Not only will members of our own Chapter be participating, but so will CSI members of other nearby chapters.

A Day at the Races will be held on the Friday, November 9, 2012 just one day after our Regular Chapter meeting. CSI members from Cincinnati, Evansville, Indianapolis, and - possibly - Nashville will join Louisville Chapter members for a fun filled afternoon on Millionaire's

Row.

BTW if you would like to see Ralph Pitman's photos from last year's Day at the Races, go to:

<https://plus.google.com/photos/108805355001168951987/albums/5677900528426753841?banner=pwa>

SPECIAL MEMBERSHIP EVENT

On Wednesday evening, November 14, our Chapter will host "**Working Within the BIM Environment**," a panel discussion on integrating Building Information Models (BIM) into the Design and Construction process.

This presentation will be of particular interest to architects and engineers. So, be sure to invite all the A/Es you know to attend this special event. Look for additional details in this newsletter.

Continued on page 2....

NOTICE

Please make reservations to Pat Sloan before November 6th @ 2:00
E-mail to Psloan43@bellsouth.net
or call 1-270-257-2351

LOUISVILLE CSI DINNER MEETING THURSDAY NOVEMBER 8TH

PROGRAM- Thad Goodman – CSI Region President

LOCATION: Office Environment Company
1136 West Market St.
Louisville, KY

SCHEDULE

11:30 Networking
12:00 Lunch
1:00 Adjourn

AIA/CEU: One credit will be offered

**CSI Member & Guest
FREE
Reservation required for
ALL**

Continued from 1... Special thanks goes out to John Oliva and Pat Sloan for planning and arranging this event.



NEW CSI LOGO

Have you seen CSI's new logo yet? If not, here it is! This is only the draft, though. The final version won't be rolled out until after everyone's had a chance to comment on this design.

Please let the Institute know what you think of it. You can share your thoughts with the Institute at brandrevitalization@csinet.org, or through the discussions happening

in the CSI LinkedIn Group.

Personally, I would like to see some old jalopy style flames coming off the "C."

HOLIDAY PARTY

Save the date: December 18, 2012!

This year the Holiday Party will be on December 18, between 7:00-9:30 pm at the St. Charles Exchange, 113 South 7th Street, across the street from 21C.

Mark your calendars now and be watching for more information.

Randal J. Reifsnider, AIA, CSI, CCS, LEED AP, SCIP




Netherlands road will glow in the dark

Dutch Design firms Studio Roosegaarde and Heijmans Infrastructure have developed a design concept for a smart and sustainable highway. Road markings will be done in glow-in-the-dark paint. There will also be markings that show up only when ice is on the road. Eventually, they hope to add a lane that will charge electric vehicles as they travel along it. The first small portion of the road is expected to be built next year in the Netherlands. [Business Insider](#) (10/26)

Brazil to unveil world's first net-zero-energy stadium in 2014

The Estádio Nacional de Brasília, a soccer stadium in Brazil's capital, is undergoing \$400 million worth of upgrades and could become the world's first net-zero-energy stadium. The 70,000-seat facility is aiming for LEED Platinum and was designed by Castro Mello Architects using Autodesk software. The stadium's roof will boast a photocatalytic membrane that collects falling air pollution, breaks down the chemicals in the pollution and takes them out of the air. [FastCoExist](#) (10/24)



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TABLETOPS \$50

Sign-ups for table tops for all Louisville CSI dinner meetings will be available at each CSI meeting. A tabletop includes a table for display of product information during the networking hour and 5 minutes to address the chapter at the beginning of the meeting. Also included with the table top is a free, one time, half page ad in the Specflyer. This ad must be received one month prior to the chapter table top presentation.

Table tops are \$50 for Louisville CSI members, \$100 for all others

email: CONTACT: Pat Sloan (270) 257-2331 or

psloan43@bellsouth.net

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Business Development - Precast Products

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Lexington, Kentucky 40505

Email: thailey@bristolgrp.com
Mobile: 859 312 8947

CSI Raffle

\$1.00 Donation

(Your Choice of One of Books Below)

Tickets available at our monthly meetings

Drawing held November 8th regular meeting

Do not have to be present to win

A LITTLE ABOUT BIM:

Building information modeling (BIM) is a process involving the generation and management of digital representations of physical and functional characteristics of a facility. The resulting **building information models** become shared knowledge resources to support decision-making about a facility from earliest conceptual stages, through design and construction, through its operational life and eventual demolition.

Building information modeling (BIM) integrates 3D drawings and 4D animations to dramatically improve the communication, coordination, and planning of construction projects, while reducing risks, errors, and costs. Building Information Modeling is an in-depth resource that shows architects and building professionals how to capitalize on BIM concepts, tools, and techniques for their own building projects.

BOOK CHOICE # 1

BIM Content Development: Standards, Strategies, and Best Practices (Jun 14, 2011)

A must-have reference to create content-rich BIM objects and models. A cutting-edge technology, Building Information Modeling (BIM) software allows AEC professionals to produce data-intensive 3D building models that far exceed those rendered with the 2D limitations of CAD, today's industry standard. Unlike CAD, however, no consensus has been reached among AEC industries for agreed upon guidelines directing BIM models. To fill this void, this book explores the different approaches used in designing a BIM model and incorporates them into one cohesive strategy that serves as a digital road map going forward.

BOOK CHOICE #2

Introducing Revit Architecture 2010: BIM for Beginners (Jan. 9, 2012) presents the core features of this industry-leading building information modeling (BIM) software with focused discussions and practical exercises to get you up to speed quickly. Real-world tutorials from the expert authors' extensive experience, along with straightforward explanations and examples, focus squarely on accomplishing vital Revit tasks. Fully illustrated and including a 16-page color insert, Introducing Revit Architecture 2010 explains BIM principles and thoroughly covers Revit's concepts, interface, tools, and process.




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N.Y.'s \$15B Hudson Yards project to break ground in November

Groundbreaking is scheduled next month on the first phase of a mammoth \$15 billion city-within-a-city that could transform Manhattan's far West Side. The 26-acre Hudson Yards project will be the biggest privately financed office development to begin construction in the U.S. since the economic downturn. [Bloomberg Businessweek](#) (10/22), [The Wall Street Journal](#) (10/22)

CSI's 2013 Master Specifiers Retreat Manufacturer registration extended to Nov. 2

CSI's Master Specifiers Retreat is an exclusive event that brings together senior specifiers from across the country for an intimate weekend of focused education, group networking, and one-on-one meetings with building product manufacturer executives. As the authority on specifying, CSI is able to offer unique, advanced education and discussion that meets the needs of experienced specifiers. You won't find an experience like this anywhere else. CSI is the only organization that welcomes both specifiers and manufacturers, and that encourages relationship-building between them. We believe manufacturers can help solve many of the challenges specifiers face when designing high performance buildings. A strong relationship between these groups benefits all. Limited space available. [Register today!](#)



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REMINDER: ***R.S.V.P. by October 31*******

CSI Louisville Chapter is hosting a day at the races for
The Great Lakes Region and 2013 CSI National Convention Hosting
Chapter, Nashville!



CHURCHILL DOWNS
A DAY AT THE RACES

Friday, November 9, 2012

Bring a guest/prospect. CSI-Louisville Chapter will be promoting 50/50 new member discount program. Ask about details!

Buffet Lunch Open 11:30 AM – 2:30 PM Desserts 12:30 – 3:30 Snacks 3:30 – 4:30
First Race - Post Time 12:40 PM (ET)

\$35

Includes:

**Admission to Millionaire's Row 4
Daily Racing Program
Buffet Luncheon, Desserts & Snacks
Free Parking- Longfield Parking Lot**

Dress: Business Casual

Rain or Shine – Indoor/Outdoor Event

If you have questions about this event, please contact Jeff Clark at (502) 648-1512.
(Tickets will be mailed in advance to an address provided.)

Detach and mail with your check for \$35 per ticket payable to CSI LOUISVILLE, by October 31 to:
CSI LOUISVILLE/Pat Sloan, P.O. Box 4984, Louisville, KY 40204 **or** register and pay by
credit card at <http://louisville.csinet.org>.

NAME _____

COMPANY _____

ADDRESS _____

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EMAIL _____

CSI CHAPTER: _____ # TICKETS: _____



Wednesday, November 14th

Builders Exchange Conference Room



The Construction Specifications Institute (CSI) is a technical organization that works to organize, standardize, and communicate construction information. CSI is unique in that it facilitates an exchange of information between all participants in the construction process—a benefit not found in one-discipline organizations.
<http://Louisville.csinet.org>

PANEL FORUM: Working in a BIM Environment

PANEL

- Alan Stilts, Architect, K Norman Berry Associates
- Harry Dumesnil, Architect, K Norman Berry Associates
- Nick Eckhart, Architect, Lockett & Farley
- Krisy Bucher, Marketing Mgr., Advanced Solutions
- Alaina Kmitta, Virtual Const. Modeler, Messer Const.
- Mike Dooley, Regl. VDC Mgr., Turner Construction

SCHEDULE

- 5:00 pm Networking & Hospitality Hour
- 6:00 pm Program & Panel-1 AIA CES LU (Learning Unit)
- Prizes
- Special CSI NEW Membership 50% Discount Offer (Save \$170)

PROGRAM

- Discussion of Application from Architect/ Engineer/ Contractor
- Utilizing BIM with Autodesk® Revit® in the Life Cycle of a building
- Offer a platform for Q & A

Table Top Display Space Available - \$100.

Construction Specifications Institute Louisville Chapter invites you to attend this FREE forum for gathering information on using the Autodesk® Revit® product. Enjoy FREE drinks and food. Program will begin promptly at 6 p.m. **Reservations due by November 12th to Pat Sloan. Email: psloan43@bellsouth.net or call CSI Message Center (270) 257-2351.** Limited seating available.



From the Desk of the Executive Director, Pat Sloan - NOVEMBER, 2012

Email: psloan43@bellsouth.net

New Member: We Welcome to CSI, Jared Stephenson of Siplast, 406 Jackson St., Berea, KY 859-288-0388
Email: usjst@icopal.com. Actually, Jared was a CSI member some years back and has rejoined. Hopefully, Jared will be at our November meeting so look around and introduce yourself.

UPCOMING PROGRAM EVENT: The Membership Committee is planning a 50/50 NEW Professional Membership promotion on Wednesday evening, **November 14th at 5:00 p.m.** at the Builders Exchange. (See flyer in this Newsletter)
We will have a panel discussion on “ Working within the Bim Environment.” I would encourage you to invite a prospective member not only for this fantastic program but now is the time to save \$170. on membership. We will be offering a limited number of **table top displays for this program for \$100.** If you would like to purchase a table top, email psloan43@bellsouth.net.

Committee Members Help Wanted: Are you interested in working with college students? Contact Chair John Arnold and volunteer to help on his committee. Email: jarnold@centria.com

Don't Forget: At the November 8th meeting we will be drawing for one of the BIM books. \$1. Donation



TIP OF THE MONTH

It is not too early to start planning to attend the CSI Academies, February, 2013

Dates: 2/7/2013 - 2/9/2013, 11:00 AM - 12:30 PM EST

Location: Charlotte NC

Register Now: <https://webportal.csinet.org/Conference/RegistrationProcessOverview.aspx?id=92>

Type: Education Program

2013 CSI Academies

February 6-9, 2013

Charlotte, NC

Hotel: [Omni Charlotte Hotel](#)

Registration Dates: 9/7/2012 - 2/1/2013

For more than 60 years, CSI has focused on improving construction communication between architects, specifiers, product reps and others to save money, time and stress for all the parties. The CSI Academies are your chance to learn the construction industry skills that can improve your performance. For a complete course listing, speaker profiles, hotel information and other details visit www.csinet.org/academies.

**AIA/CSI PRODUCT SHOW FEBRUARY 26, 2013 LOUISVILLE, KENTUCKY
EARLY REGISTRATION DISCOUNT EXPIRES JULY 15, 2012**

Show Prices:	10x10 Booth	\$650.00	
Ad Prices: (B&W unless noted)	Business Card	\$ 50.00	
¼ Page	\$75.00	Full Page	\$150.00
½ Page	\$100.00	Back & Inside Color Covers	\$250.00
Note: Non-exhibitors may purchase ½ & full page ads at 2 x price.			

CKC-AIA Association _____ CSI- Louisville Chapter _____
(Indicate if member of both Associations, however, only one Association discount is allowed)

FAST CONVENIENT REGISTER ON-LINE AT www.aiacsitradeair.org

Exhibiting Company _____

Show Contact Person _____ **Title** _____

(This information is included in the program booklet that is distributed to attendees at the 2013 show)

Street Address _____

City/State/Zip _____

Telephone _____ FAX _____ E-Mail: _____

Marketing Contact _____

Street Address _____

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Telephone _____ FAX _____ E-Mail: _____

Type of Product or Service (20 spaces) _____

Additional Workers Badge Request: Name: _____

Phone: _____ Email: _____

Indicate Top 3 Preferences by Booth # _____ **\$ 650.00**
each

(Layout of available booths can be viewed at www.aiacsitradeair.org)

Ad Space: Bus. Card () ¼ page () ½ page () Full page () Cover () \$ _____

My Company will provide a door prize for Trade Fair (\$25. Minimum Value) \$- _____

Less CENTRAL KY CHAPTER AIA Association Affiliation \$25.00 Discount
\$(_____)

OR

Less LOUISVILLE CHAPTER CSI Association Affiliation \$100.00 Discount \$(_____)

Less Early Bird Discount (\$50.00 discount through July 15th)
\$(_____)

Balance \$ _____

Billing Address: _____

Street

City/State/Zip

Authorized By: _____ Title _____ Date _____

2013 REGISTRATION

E-mail Address for billing contact: _____ -

NOTICE – Booths sold and booth selection on first come first serve basis. Choose Register On-Line option of pay by credit card or mail in check at www.aiaacsitradefair.org. Balance is due in full prior to January 31, 2013. Program Guide ad space due January 21, 2013 – Note: \$100.00 charge for booth cancellation- no refund 30 days prior to show date.

AIA/CSI Trade Fair 2013

c/o Patricia A. Sloan - P.O. Box 26 - Harned, KY 40144-0026

Phone/Fax (270) 257-0022 Mobile: (502) 550-5157 Email: psloan43@bellsouth.net



DATE: November 5, 2012

TO: All Existing and Potential 2013 AIA/CSI Trade Fair Exhibitors & Sponsors

FROM: AIA/CSI Trade Fair Committee

RE: Increase your Exposure: Seminar Request for Proposal, Sponsorships, Program Ads

**LOUISVILLE'S LARGEST TRADE FAIR FOR THE CONSTRUCTION INDUSTRY
ATTRACTS 400+ DESIGN PROFESSIONALS!**

FEBRUARY 26TH, 2013 - GALT HOUSE, LOUISVILLE, KY

**EXHIBIT HALL BOOTH SPACE AVAILABLE
REGISTER NOW BEFORE IT'S TOO LATE**
(Register on-line. Enter Registration Website at www.aiacsitradeFair.org)

Seminar Request for Proposal

The 2013 AIA/CSI Trade Fair committee is requesting proposal submissions from companies who would like to provide an educational program to be given at this year's show on February 26, 2013. We currently have plans to provide an opportunity for 3 companies who are exhibiting at the 2013 show to provide an accredited AIA CEU one hour course to be attended by local and visiting architects.

Those companies who plan on exhibiting at the 2013 show and wish to be considered for one of the three openings should submit a proposal consisting of a detailed outline of the planned presentation, their AIA CEU provider number and a list of any special requirements for equipment by mail, fax or email to:

Mr. Steve Goldstein, AIA, CSI, LEED, AP
2013 AIA CSI Trade Fair Committee Chair
Luckett & Farley
737 S. 3rd St.
Louisville, KY 40202-2101
Fax: (502) 587-0488
Email: sgoldstein@luckett-farley.com

Submissions need to be received **by 5:00 P.M. on November 7, 2012**. If your company is selected there will be a charge of \$500.00 in addition to the cost of your booth. We will arrange all necessary space, including set up and breakdown of that space.

The committee will evaluate the submissions and notify the selected participants by **December 07, 2012**. The fee is to be paid in full by January 15, 2013. If you have any questions, please contact Steve Goldstein by email or phone at (502) 585.4181.

Sponsorship Packages

Available sponsorship packages will allow your company to not only support this annual show, but also be recognized in many ways during the event. You do not have to be a registered exhibitor to participate. Please review the attached sponsorship levels and let us know which level of sponsorship best suits your needs. Register on line at www.aiacsitrade-fair.org or mail your sponsorship package request and payment to AIA/CSI Trade Fair 2013 c/o Patricia A. Sloan, P O Box 26, Harned, KY 40144

Program Ads Get full exposure! Place your ad in the Official Trade Fair Program!

2013 Participating Exhibitor Rates:

Business Card	(2" x 3.5" grayscale)	\$50.00
1/4 Page Ad	(2.5" x 4.25" grayscale)	\$75.00
1/2 Page Ad	(4.25" x 5.5" grayscale)	\$100.00
Full Page Ad	(5.5" x 8.5" grayscale)	\$150.00
Back & Inside Covers	(5.5" x 8.5" color)	\$250.00 (<i>Inside Front & Back cover sold out</i>)

2013 Non-Exhibitor Rates

Business Card	(2" x 3.5" grayscale)	\$100.00
1/4 Page Ad	(2.5" x 4.25" grayscale)	\$150.00
1/2 Page Ad	(4.25" x 5.5" grayscale)	\$300.00
Full Page Ad	(5.5" x 8.5" grayscale)	\$500.00

Register for your Ad at www.aiacsitrade-fair.org . Enter Exhibitor area. Your Ad may be submitted in two ways: Electronically: Submit an Adobe PDF, TIF or JPEG file to psloan43@bellsouth.net Hard Copy: Mail to AIA/CSI Trade Fair 2013 c/o Patricia A. Sloan, P. O. Box 26, Harned, KY. **The deadline to submit Program Ads: January 30th, 2013.**

NEW this year! "Marathon Clips"

Sign up now to participate in a new opportunity being offered at the 2013 AIA CSI Trade Show. In the spotlight will be a silent slide presentation highlighting your products and services. We call this opportunity "Marathon Clips"

Marathon Clips will run continuously throughout the show offering an opportunity for attendees to take a break from walking the exhibit floor and to view the slide presentation. For a nominal fee, your company could be a part of **Marathon Clips** by providing a slide highlighting your product or service to grab the attention of the attendee.

Deadline to participate in this opportunity is January 15th. You may purchase 1, 2, or 3 slide spaces. There is a discount offered to our 2013 Show Exhibitors. Register at www.aiacsitrade-fair.org and choose the "Registration Site" link. If you are already registered as an Exhibitor, you can add to your original order at any time. Send your slide(s) electronically via email to psloan43@bellsouth.net

2013 Exhibitor:

(1 Slide) \$100
(2 Slides) \$150
(3 Slides) \$200

2013 Non-Exhibitor:

(1 Slide) \$200.
(2 Slides) \$300.
(3 Slides) \$400.

Other Sponsorship Opportunities for Exhibitors/Vendors/Contractors

Register on-line at www.aiacsitradeair.org and enter Exhibitor Area or mail your sponsorship package request and check payment payable to CSI Louisville to AIA/CSI Trade Fair 2013 c/o Patricia A. Sloan, P. O. Box 26, Harned, KY 40144 by January 2, 2013.

Platinum (\$2,000 Sponsorship)

Platinum sponsors will be sponsors of the guest speaker/lunch expenses during the show and will receive premium promotion during the event. It is not required to be a booth vendor, and is open to contractors and sales representatives. This level is only open to the first five sponsors.

What you receive:

- Full Page Ad and Company Name listed in official Trade Fair Program.
- Exposure to 400+ design professionals and specifiers.
- Promotional Item and Full Page Flyer, provided by you, will be placed in the attendee Trade fair Tote Bag.
- Sponsorship acknowledged throughout Trade Fair event.
- Logo on Trade Fair Signage.
- Company literature can be placed on Sponsor Promotional Table in the Luncheon area.
- Exposure to 3,000+ construction and design professionals through mailings.
- 2 Minute talks by Sponsor during the "Welcome" at luncheon.
- 2 Slides provided by you for *Marathon Clips* to be shown in Exhibit Hall.

Gold (\$1000 Sponsorship)

Gold sponsors will be sponsor of a food table during the cocktail hour. It is not required to be a booth vendor, and is open to contractors and sales representatives. This level is only open to the first 10 sponsors.

What you receive:

- Half Page Ad and Company Name listed in official Trade Fair Program.
- Exposure to 400+ design professionals and specifiers.
- Promotional Item and Full Page Flyer, provided by you, will be placed in the attendee Trade fair Tote Bag.
- Sponsorship acknowledged throughout Trade Fair.
- Logo on Trade Fair Signage.
- Sponsor Signage placed in the Cocktail Hour room area.
- 1 Slide provided by you for *Marathon Clips* to be shown in Exhibit Hall.

Silver (\$500 Sponsorship)

Silver sponsors will be general attendees during the show. It is not required to be a booth vendor, and is open to contractors and sales representatives. This level is only open to the first 15 sponsors.

What you receive:

- Company Name listed in Program.
- Exposure to 400+ design professionals and specifiers.
- Promotional Item provided by your company will be placed in the attendee Trade Fair Tote Bag.
- Sponsorship acknowledged throughout Trade Fair.
- 1 Slide provided by you for *Marathon Clips* to be viewed in Exhibit Hall.

Thank you for your support of the AIA CSI Trade Fair. See you there!

Sincerely,
Steve Goldstein, AIA, CSI, LEED, AP
2013 AIA CSI Trade Fair Committee Chair

OFFICERS

PRESIDENT

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CALENDAR

NOVEMBER

8th Chapter Meeting
9th CSI Day @ the Races

DECEMBER

18th AIA/CSI Holiday Party