

CSI Louisville  
Strategic Planning:  
***S.W.O.T Analysis***

- STRENGTHS = INTERNAL
- WEAKNESSES = INTERNAL
- OPPORTUNITIES = INTERNAL & EXTERNAL
- THREATS = MOSTLY EXTERNAL

CSI Louisville  
Strategic Planning:  
***S.W.O.T Analysis***

- STRENGTHS = TOOLS
- WEAKNESSES = OPPORTUNITIES
- OPPORTUNITIES = GOALS
- THREATS = CHALLENGES TO SUCCESS

